



SAEED KARGAR

DIGITAL MARKETING RESEARCHER AND ENTREPRENEUR 📍 TEHRAN, IRAN 📞 +98936 276 6966

◦ DETAILS ◦

Tehran
Iran

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◦ LINKS ◦

[Personal Website](#)

[Linkedin](#)

[SEO Signal](#)

◦ SKILLS ◦

Leadership

Teamwork

Adaptability

Innovative Problem Solving

Digital Marketing

Search Engine Optimization

Keyword Research

Content Marketing

◦ COMPETENCIES ◦

English (IELTS Band 7.0)

GRE (Score 305)

Persian (Native Speaker)



PROFILE

Dynamic and results-driven digital marketing expert with extensive experience as a co-founder and market researcher at SEO Signal, a leading digital marketing service in Iran. Demonstrated expertise in leveraging data analytics to drive business growth and improve customer engagement. Proven track record of successfully managing key projects and earning multiple reputable certifications in digital marketing. Passionate about advancing knowledge and skills to contribute to the growth of innovative businesses.



EDUCATION

Bachelor of Science in Electrical Engineering, Telecommunication Branch, IUT (Isfahan University of Technology)

September 2012 — February 2017

Diploma in Mathematics and Physics,, Elite high school of Bagher

September 2008 — July 2012



WORK HISTORY

Co-Founder and Market Researcher at SEO Signal, Tehran

May 2022 — Present

As the Co-Founder and Market Researcher at SEOSignal, I helped develop SEOSignal.net to provide tailored SEO and digital marketing solutions for the Iranian market. My focus is on market research, including analyzing trends, conducting keyword and competitor research, and gathering customer insights.

Senior SEO Strategist at Hamrah Mechanic, Tehran

January 2022 — December 2023

As an SEO Strategist at Hamrah Mechanic, Iran's first online car service and trading platform, I played a pivotal role in the digital marketing department. I led a comprehensive roadmap to boost the brand's online visibility and reputation, handling technical and content SEO tasks.

Digital Marketing Advisor at Deema Agency, Tehran

April 2020 — January 2022

Guided cutting-edge digital campaigns, blending strategic insights with practical implementation. Collaborated with diverse clients, enhancing online presence and engagement.

SEO Expert at Karafs, Tehran

February 2019 — April 2020

Optimized online presence for Iran's leading health and diet platform, contributing to its prominence in the wellness sector.

Digital Marketing Expert at SmartUp Ventures, Tehran

July 2016 — December 2021

Implemented digital marketing strategies, including website and social media optimization, to increase organic traffic and brand awareness for startups in the investment phase.

★ AWARDS AND CERTIFICATIONS

Grow Offline Sales Certification

2024

Earn a Grow Offline Sales Certification by demonstrating the ability to connect products and services with shoppers across their purchase journey.

[View certification](#)

HubSpot Social Media Management

2021

Proficient in social media management strategies through HubSpot for effective campaign planning and execution.

[View certification](#)

WooRank SEO Expert

2020

Certified WooRank SEO Expert with expertise in conducting SEO audits and optimizing website performance for search engine rankings.

[View certification](#)

SEMrush SEO Fundamental

2019

Certified in fundamental SEO techniques using SEMrush for keyword research and competitor analysis.

[View certification](#)

Google Analytics and Search Console

2018

Proficient in utilizing Google Analytics and Search Console for website analysis and optimization.

👥 INTERNSHIPS

Digital Marketing Campaign Management

February 2020 — August 2022

SEO Strategy and Analytics

April 2021 — October 2021

Content Marketing and Editorial

March 2019 — September 2019